

YouGov is looking for an analyst/Consultant in Stockholm for our BrandIndex/Profiles team

-Do you want to be part of one of the best research teams in Sweden?

Are you interested in working in an exciting, fast-paced environment within a fast growing business? If you are outgoing, have always had a mind for data and an interest in brands and public opinion, YouGov BrandIndex/Profiles can provide you an amazing opportunity to work with some of the biggest companies and agencies in the Nordic region.

Primary responsibilities

YouGov's brand group seeks an energetic and analytical person to join its BrandIndex/Profiles team as a Client Service Analyst. The analyst's primary responsibilities will include ensuring that clients get maximum value out of the BrandIndex and Profiles reporting platform, producing analysis of recent brand activities and working with our team of research consultants to manage our current accounts. This position includes a variety of client facing opportunities as well as work with our sales, PR and BrandIndex/Profiles management team.

Aside from these responsibilities, the Analyst will maintain records of processes, procedures, and findings from client projects. The Analyst is also responsible for executing other ad-hoc projects and finding ways to expand relationships with current partners.

We need a candidate who has the following qualifications:

- Excellent communication skills, both written and oral
- Fluent in Swedish and English. It is a plus with habit of Scandinavian collaboration
- Results driven focus and ability to see issues through to completion in a timely manner
- Strong analytical skills and Microsoft Office know-how
- Understanding of statistics and ability to manage data
- Prior experience in client service and research is required

The ideal candidate has a distinguished academic record, thrives in a fast-paced environment, can juggle multiple tasks at once and has an outgoing personality. The candidate should also have an interest in marketing/brands/research.

Location: Stockholm

Compensation: Salary

Position is full-time

Start: As soon as possible

Application

Please send your application and CV to job@yougov.se. Deadline for the application: 15 March 2017.

If you have any questions regarding the position, please feel free to contact Sales Manager Johan Källsten by phone 0702-705890 or email: johan.kallsten@yougov.com.

About YouGov

YouGov Nordic is the leading internet based market research institute in the Nordic region. With offices in Copenhagen, Stockholm, Oslo, Helsinki and Malmö and consumer panels in Denmark, Sweden, Norway, Finland we offer solutions for market research across the Nordic region.

Our mission is to provide reliable and comprehensive answers to our clients' questions. We offer consulting services as well as basic data collection services, qualitative research and standard software solutions.

YouGov Sweden has since 2008 been a part of the international YouGov group. Besides our own Nordic panel with 140,000 members, we thus have access to more than 2.5 million respondents worldwide.

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